

# INDIVIDUAL RATES

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<b>Videography Production</b>	
<i>Camera(s), tripod(s), lighting, audio kit and professional camera operator, in HD, 1080p or 4K</i>	
<b>Videography Full Day Rate</b> <i>Up to 8 hours of setup and/or production</i>	\$550 <i>Per videographer</i>
<b>Videography ½ Day Rate</b> <i>Up to 4 hours of setup and/or production</i>	\$280 <i>Per videographer</i>
<b>Videography Hourly Rate</b>	\$100/first 2 hours \$75/hr. after 2 hours <i>Per videographer</i>
<b>Pre-Production</b>	
<b>Pre-Production Package</b> <i>Script, planning, scheduling, concept, story boarding</i>	\$25/hour
<b>Pre-Production Add-Ons</b>	
<b>Additional Crew (Grip, Gaffer, etc.)</b> <i>Larger projects sometimes require bigger crews and more gear.</i>	\$20/hour <i>Per crew member</i>
<b>On-Screen Talent</b> <i>Actors, actress, models, etc.</i>	\$20-100/hour <i>Prices vary depending on who we use.</i>
<b>Interviewer</b>	\$30/hour
<b>Post-Production</b>	
<b>Standard Editing</b> <i>Color grading, Transitions, Basic titles, Audio mixing.</i>	\$25/minute in length of final video
<b>Complex Editing</b> <i>Color grading, Chroma Keying, Transitions, Motion titles, Audio mixing, Hand drawing animation overlays, Motion graphic/effect overlays, Distort effects, Motion tracking, Time remapping, Masking, Rotoscoping, etc. (contact me for full list of specific effects).</i>	\$50-\$100/minute in length of final video <i>Price varies depending on scope of the project</i>
<b>VFX/Motion Graphics</b> <i>Anything from removing unwanted items from a frame to as complex as creating a 3D virtual set.</i>	\$75-\$150/30 seconds worth of visual effects <i>Price varies depending on scope of the project</i>
<b>Basic Editing</b> <i>Simple video cuts, Color grading, Audio mixing.</i>	\$15/minute in length of final video
<b>Post-Production Add-Ons</b>	
<b>Licensed Content</b> <i>Stock Footage, Graphics, Photos and Music</i>	\$25/Hour of research + Cost of each item <i>Costs vary depending on the source, use, etc.</i>

<b>Voice-Over</b> <i>Professionally recorded voice overs from selection of voiceover talents.</i>	\$10 - \$40/minute read <i>Price varies depending on who we use</i>
<b>Urgent Delivery</b> <i>Typically, the turnaround time for videos is anywhere from 1-3 weeks depending on the project. But if you need it done faster, I can prioritize your project and get it done within 1-3 days.</i>	\$50-\$200 <i>Price varies depending on scope of the project</i>
<b>Editing Revisions</b> <i>The first revisions are free if it's nothing too major.</i>	\$15-\$100 <i>Price varies depending on revisions</i>
<b>Travel</b> <i>I will travel to locations within a 25-mile drive without any additional charge.            The rates for anything over that are as seen below.</i>	
<b>Driving Mileage</b> <i>For video shoots beyond a 25-mile radius.</i>	\$1/Mile
<b>Overnight Stays</b> <i>All basic expenses, lodging, meals, etc.</i>	Reimbursed by Actual Receipt
<b>Long Distance Travel</b> <i>Anything not within driving distance.</i>	Cost of plane tickets + \$300/day
<b>Delivery</b> <i>Most projects are delivered via the Internet; however, if you require hard drive delivery, I offer that as well</i>	
<b>Your Hard Drive</b> <i>A copy of your final video + all the project files &amp; raw video files to your personal hard drive (Projects under 2TB).</i>	\$25
<b>Provided Hard Drive</b> <i>A copy of your final video + all the project files &amp; raw video files to a hard drive I will provide (Projects under 2TB).</i>	\$125
<b>Flash Drive</b> <i>A copy of your final video on a flash drive I will provide.</i>	\$20
<b>DVD/Blue-ray</b> <i>Your video will be converted to DVD or Blue-ray format.</i>	\$10/copy
<b>Interactive Menu Upgrade</b> <i>Custom menu creation and interactive links to program material. Custom video, graphics, and titles can be added.</i>	\$25
<b>Photography</b>	
<b>1 Hour Session</b> <i>20 professionally edited images            1 location</i>	\$100

<i>Up to 2 outfits</i>	
<b>1.5 Hour Session</b> <i>30 professionally edited pictures</i> <i>1 location</i> <i>Up to 3 outfits</i>	\$150
<b>2 Hour Session</b> <i>50 professionally edited pictures</i> <i>Up to 2 locations</i> <i>Up to 4 outfits</i>	\$200
<b>3 Hour Session</b> <i>80 professionally edited pictures</i> <i>Up to 3 locations</i> <i>Up to 5 outfits</i>	\$300
<b>Mini Session</b> <i>30 minutes of shooting</i> <i>10 professionally edited pictures</i> <i>1 outfit</i> <i>1 location</i>	\$60
<b>Graphic Design</b>	
<b>Photoshop Effects</b> <i>Anything from removing unwanted items in a picture to creating visual effects.</i>	\$15-\$100/Picture <i>Price varies depending on design.</i>
<b>Poster/Flyer Design</b> <i>I Will Design A Professional flyer/poster.</i>	\$50-100/Picture <i>Price varies depending on design.</i>
<b>Hourly Rate</b>	\$50/hr
<b>Website Design</b>	
<b>Basic 3 pages</b> 1. Homepage 2. About/ Bio 3. Contact	\$375
<b>Standard 5 pages</b> 4. Press 5. Portfolio/Gallery	\$550
<b>E-Commerce 10 pages</b> 6. Products/Services 7. Clients/Testimonials 8. Blog/News 9. FAQ/ Reviews 10. Terms/Privacy Policy	\$1,500 and up
<b>Single page</b>	\$100/per page

# PRICE PACKAGES

<p><b>EVENTS ON LOCATION</b>  <i>(birthdays, holidays, weddings, mixers, meet and greet, etc.)</i></p> <ul style="list-style-type: none"> <li>• 30 min event consultation</li> <li>• ½ day videography (up to 4 hours)</li> <li>• 1 min standard edited video highlight</li> <li>• Photography (up to 80 professional edits of event)</li> </ul>	<p><b>\$500</b></p>
<p><b>BRANDS AND BOUTIQUES</b></p> <ul style="list-style-type: none"> <li>• 30 min marketing consultation</li> <li>• ½ day videography (up to 4 hours)</li> <li>• 1 min standard edited promo video</li> <li>• 2 professionally designed graphic flyers</li> <li>• Website basic design or re-design (up to 3 pages)</li> </ul>	<p><b>\$750</b></p>
<p><b>SOCIAL MEDIA CONTENT PACKAGE (START-UPS)</b></p> <ul style="list-style-type: none"> <li>• Curated content to all social platforms daily (birthdays, holidays, humor, motivational quotes, testimonials, history, quotes from leaders, social justice, and more. Consultation included.)</li> <li>• Profile optimization: pic, bio, business description, info, hashtags, cover, updates</li> <li>• Content creation: custom graphics, banners, video, images, posts</li> <li>• Market research: content keywords, tags</li> <li>• Social media video editing</li> <li>• Flexible hours + 24/7 emergency support</li> </ul>	<p><b>\$920/ monthly</b></p>
<p><b>SOCIAL MEDIA GROWTH PACKAGE (INTERACTIONS)</b></p> <ul style="list-style-type: none"> <li>• All the features from the social media content package above</li> <li>• Engagement: direct interaction with followers</li> <li>• Public relations and outreach to attract new followers, media attention, potential partners</li> <li>• Ad campaigns</li> <li>• Influencer targeting</li> <li>• Marketing campaigns</li> <li>• Project consultation</li> <li>• New project or channel launch</li> </ul>	<p><b>\$1760/ monthly</b></p>

<p><b>SOCIAL MEDIA STRATEGY PACKAGE (EXPANSION)</b></p> <ul style="list-style-type: none"> <li>• All the features from the social media content and growth packages above</li> <li>• Reports, research on analytics, tweaking and adjusting to constantly improve results</li> <li>• Search engine marketing (SEM)</li> <li>• Search engine optimization (SEO)</li> <li>• Detailed insight analysis</li> <li>• Google analytics</li> <li>• Side by side comparison charts</li> <li>• Content posting calendar</li> <li>• Media production</li> <li>• Media press kit</li> </ul>	<p><b>\$2520/monthly</b></p>
<p><b>INFLUENCER PACKAGE</b>  <i>Artists, models, youtubers, vloggers, creators</i></p> <ul style="list-style-type: none"> <li>• 30 min marketing consultation</li> <li>• Photoshoot (3 hrs, 80 edits, 3 locations, 5 outfits) <ul style="list-style-type: none"> <li>• ½ day videography (up to 4 hours)</li> <li>• 1 min standard edited video highlight</li> <li>• 2 professionally designed promo graphics</li> </ul> </li> <li>• Website basic design or re-design (up to 3 pages)</li> </ul>	<p><b>\$850</b></p>
<p><b>PROFESSIONAL HEADSHOT AND MODEL VIDEO REEL</b></p> <ul style="list-style-type: none"> <li>• Photoshoot (3 hr session, 80 edits)</li> <li>• ½ day videography (up to 4 hours)</li> <li>• 1 min standard edited video reel</li> </ul>	<p><b>\$275</b></p>